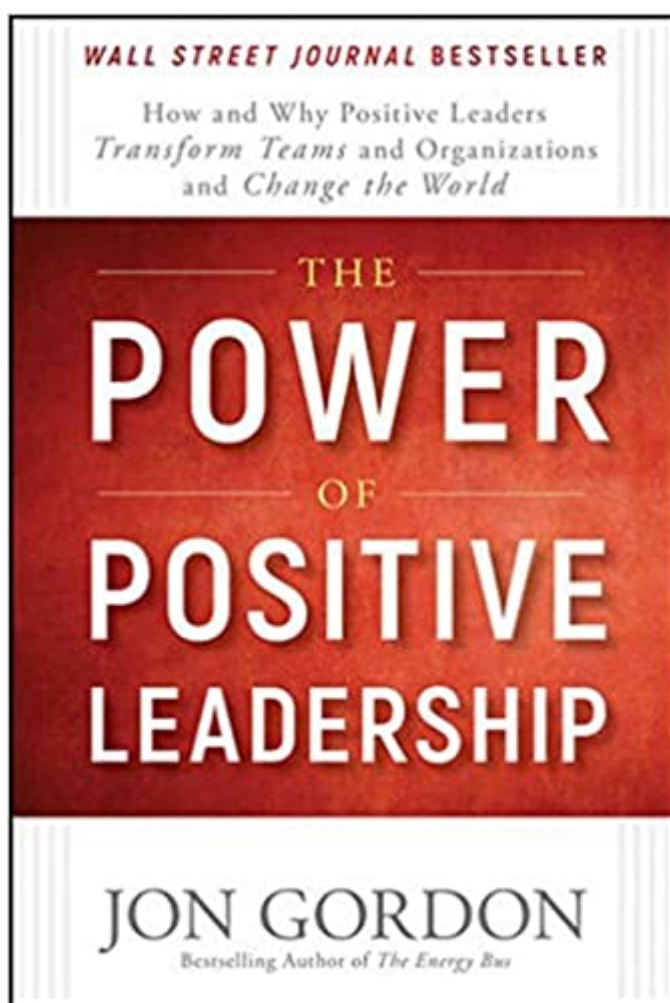


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# The Power Of Positive Leadership: How And Why Positive Leaders Transform Teams And Organizations And Change The World



## Synopsis

We are not positive because life is easy. We are positive because life can be hard. As a leader, you will face numerous obstacles, negativity, and tests. There will be times when it seems as if everything in the world is conspiring against you and your vision seems more like a fantasy than a reality. That's why positive leadership is essential! Positive leadership is not about fake positivity. It is the real stuff that makes great leaders great. The research is clear. Being a positive leader is not just a nice way to lead. It's the way to lead if you want to build a great culture, unite your organization in the face of adversity, develop a connected and committed team and achieve excellence and superior results. Since writing the mega best seller *The Energy Bus*, Jon Gordon has worked and consulted with leaders who have transformed their companies, organizations and schools, won national championships and are currently changing the world. He has also interviewed some of the greatest leaders of our time and researched many positive leaders throughout history and discovered their paths to success. In this pioneering book Jon Gordon shares what he has learned and provides a comprehensive framework on positive leadership filled with proven principles, compelling stories, practical ideas and practices that will help anyone become a positive leader. There is a power associated with positive leadership and you can start benefiting yourself and your team with it today.

## Book Information

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## Customer Reviews

"...full of proven principles, interesting stories and practical ideas, which makes it a must-read for

anyone who wants to become a positive leader." (The Association of MBA's, June 2017)

Since writing the mega bestseller, *The Energy Bus*, Jon Gordon has worked with many businesses, professional and college sports teams, hospitals, schools, and nonprofits. He's consulted with leaders who have transformed their companies, organizations, and schools, won national championships, and are currently changing the world. He has also interviewed some of the greatest leaders of our time and researched many positive leaders throughout history and discovered their paths to success. In this pioneering book, Jon Gordon shares what he has learned and provides a comprehensive framework on positive leadership filled with proven principles, compelling stories, practical ideas and practices that will help anyone become a positive leader. There is a power associated with positive leadership and you can start benefiting yourself and your team with it today.

"Culture Beats Strategy Every Time" is one of the many outstanding concepts that Jon Gordon writes about in his new book, and we are looking forward to utilizing these strategies as we seek to make our athletic program stronger for our community. We have an outstanding coaching staff, and Jon's book is serving as a great reminder about the importance of fighting for a positive culture on a daily basis! Thank you Jon for being an industry leader, and for providing resources like this book to help us grow for the betterment of the student-athletes and families we serve!

Another great book from Jon Gordon! There are so many quotes I could take out of this book and put up on my wall as inspiration! This is an easy read, packed with good insight. I would highly recommend *The Power of Positive Leadership* for ANYONE, not just business leaders or coaches. I am a stay at home mom and so many guidelines in this book apply to me and everyone else out there.

A must read for any leader! Couldn't put it down and I must have highlighted 75% of the book for future reference. Jon Gordon brings all of his ideas from previous books into a concise, easy to read manual for positive leaders.

An easy read that is conversational and inspiring. I took a lot of notes and will be implementing many of the points right away. If you have never read Jon Gordon's stuff, all of his books are educational, thought-provoking and applicable to daily life.

This book is different than most of Jon's books. It's more of personal reflection, background discussion/analysis of leaders in a large variety and walks of life with stepping stone for an individuals own personal growth.

Really good book. Well written and an easy read. I tend to get bored easily but this book kept my attention.

This is not your typical Jon Gordon book. It's not a fable. It's not a story. However, it is a typical Jon Gordon book in that it will inspire you. If you're a mom, a dad, a coach, a teacher, a salesman; if you want to improve as a leader, this is the book for you. Building culture, sharing vision, pursuing excellence; great, practical insight from one of the best in the business. Start today and get better!

I'm about 40% through this book. Practical information - and written in a format that anyone can understand. Worth the time! I've ordered 2 more copies for my department!

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